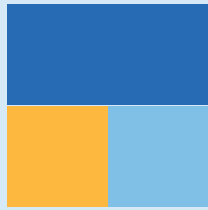


Tally

POWER OF SIMPLICITY



TallyPrime



At Tally, we believe in the power of technology to make you efficient, empowered and happier, so you can focus on what matters most to your business. We understand that your business needs are unique, and so is your style of working. Hence, the **all-new TallyPrime** is built to adapt to your business, giving you the trust, to move to a digitized method of business management.

Our Story of Growth

Used by more than 2 million businesses in 100+ countries



Designed to be the way you want it

TallyPrime is a product like no other. Our deep understanding of small and medium businesses has resulted in designing of a product that gives you the control you need!



Amazing simplicity: TallyPrime is extremely simple to learn - even if you have basic computer knowledge. It is our assurance that you can be up-and-running within minutes! It just operates the way you expect it to; this is such a delight to use, that you would feel like it's made for you! The top bar consistency is available across the product to help you navigate easily while the contextual but consistent right bar will help you get used to the product and take full advantage of it.

Works like a charm: We understand the importance of getting things done quickly. With TallyPrime's 'flow-based data entry' system, you will be able to make any data entry in seconds and with instant single-key reporting, all your business reports are just a second away.



Designed for your business: Your business operates in its unique way and we understand that. TallyPrime has been built to adapt to your business needs and free of any rigid processes, so that you don't spend time adapting to a software! With the More Details capability, you can easily manage any exceptional situation that may arise with your transactions and associated ledgers.

Worthy of your trust: Trust is important and thus, we strive to deliver products that you can always rely on. Your data is always safe and secure in TallyPrime, even in the most unpredictable network environments!



Everyday business management to help you grow



Simplified Accounting: We try not to give you computerized accounting, but accounting on a computer. This means, we don't let the system define how you enter transactions, but rather, make the software flexible enough to understand your way of working. Few features that make our accounting module stand out are:

- Create masters on the fly
- Automatically move from one FY to the next
- On-account payment management
- Adjust payments against bills in part, groups or in any order
- Accept payments independent of the order of business

Comprehensive Inventory Management: Every business manages its inventory in its unique way. Tally understands that and hence ensures that no matter which business segment you belong to or what products you deal with, the software adapts to your needs, making you feel it is just for you! The highlights of our inventory management system include:

- Define your own Units of Measure
- Define unlimited stock group or stock item level
- Specify different stock valuation methods for different stock items
- Find every detail for each stock item using Stock Query
- Ensure optimal stock at all times using re-order levels



Intuitive and Insightful Reporting: A software isn't good enough, if it doesn't let you turn your business data into actionable insights. With Tally, get the speed and flexibility to view reports across periods, departments, companies or people - pretty much everything! What's more? Discovering the whole host of reports in TallyPrime is remarkably simple with the powerful GoTo capability.



- View your balance sheet in real-time
- Project your cash flow for the upcoming months
- Track the ageing of stock to ensure you don't incur losses
- Get complete information about the best paying buyers and many more
- Reports in TallyPrime can be tailor-made to suit your business needs so you can look at them through the desired lens and gain different insights to make the right decisions. This is facilitated with three key buttons - change view, basis of values and exception reports that are available consistently across all reports
- **Tally Reports in Browser:** Enhanced experience of viewing and downloading reports from browser
- With new 'Save My View' feature, you can set a view as preferred view, as well set any number of views for a report, without having to configure the same every time

Worry-free compliance: Compliance is a crucial aspect for every business. A slight error here or there can result in loss of ITC or penalties due to non-compliance. Tally makes compliance simple, easy and accurate, so that you can be worry-free at all times.

- The Prevention-Detection-Correction technology helps generate returns that 100% accurate, every time
- Inbuilt intelligence ensures only relevant transactions are part of the return
- Keep tab on transactions which have been changed after filing returns – making reconciliation really easy
- Export GSTR-1 or GSTR-3B in MS-Excel or JSON format
- **Connected e-Way Bill Solution:** TallyPrime directly communicates with NIC portal, allowing you to complete all e-Way Bill activities without ever having to leave the product
- **Connected e-Invoice solution:** Send your e-invoice information directly from TallyPrime to IRP and generate e-invoices seamlessly



And much more!

Customer Testimonials



Tally has all the features that is needed for each and every industry. They are 10/10 when it comes to statutory compliance. The software also makes it easy to keep a track of all the transactions. I personally feel it is a superb software!

- **Tejal Desai** – *Tejdeep Enterprise, Mumbai*

We moved to Tally once VAT was introduced in 2005. The product has worked really well for us due to the availability of multiple useful reports. As an owner, I get a clearer view of my receivables and payables. I am updated at all times, thanks to Tally!

- **Nikesh Parekh** – *Span Cements, Mumbai*



Accountability of the funds received by any NGO in the forms of donations or grant, is a very crucial job that needs to be managed. Tally has helped us overcome this challenge by implementing features like Cost Centre and Budgets. We find Tally to be an essential part of our organization.

- **Bhaskar Bhise** – *Swadhar (NGO), Pune*

Tally has some very good reports inbuilt in the product. The one I find the best is Stock Ageing Analysis, which helps us identify the stock we currently have, along with batch details and date of expiry. The re-order status also lets us know the quantity of stock to be ordered before and!

- **Vinay Jain** – *UD Group, Kolkata*



FAQ

How do I get more information on the product?

- Kindly let us know a time convenient to you, so that we can arrange an online demo as per your schedule. Alternatively, you can scan the QR code at the bottom

If I buy TallyPrime today, should I renew every year?

- Once you buy TallyPrime, you will be getting a 1-year TSS subscription as a complimentary service. Post expiry of your TSS, the license will run, although you will not have access to certain features which are exclusive to TSS.

What are the benefits of buying the software from an authorised Tally Partner?

- When you purchase Tally products from an authorised Tally Partner, you also get various value-added services which are provided exclusively by the partners.

How long will TallyPrime implementation take?

- TallyPrime is very simple and quick to implement. You can start using it almost immediately and keep discovering additional functionalities as and when you want to.

Will I have to pay for installation, or will it be part of product cost?

- When buying the product from an authorised Tally Partner, you will get Installation and basic training free of cost.

Will I be able to upload my returns directly to GSTN site?

- You cannot directly upload your returns on GSTN. However, TallyPrime helps you create accurate returns which can be exported to JSON file format and uploaded on the GSTN site.

Should I be well versed with accounting to use the product?

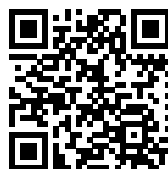
- TallyPrime is easy to learn and simple to use. You do not need to be an expert in accounting to use the product.

Do I need to hire a new resource to operate the product?

- TallyPrime is designed in such a way, that business owners can also operate the product. However, if the workload is more, you can find Tally trained resources by signing up as an employer on the Tally Education website.

For further queries, you can visit www.tallysolutions.com/business-guides

or scan below QR code





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